

Pressto achieves the best dry cleaning and laundry franchise in the world for second year in a row.

The Spanish brand repeats its first position in the Franchise Direct ranking performed by the Franchise Direct U.S. Consultants, being once again the only brand in the dry cleaning sector.



Pressto has just been awarded with the recognition of one of the most important consultants in the franchise world, Franchise Direct. For second year in a row, it was included in the top 100 best Word franchises. These 100 best franchises have been selected after a tough analysis and using objective criteria such as size of the network, income, stability, growth and working years, also support and formation to the master franchises. “With this ranking we want to recognize the global franchises that have a clear business model, with the ability to innovate to keep up with the constant changes in society and economy. They are in fact franchises that own all aspects that are pursued by all

franchises and are an example for both the consolidated franchises and to investors seeking for a franchise.”

For Pressto, this award still a great success on its career, not only internationally, being one of the first hundred , but also at a national level, as it is one of the four Spanish brands in the top hundred. “ We have achieved more than 20 years at customer service. From Madrid we have arrived at markets such as India, Australia and Panama, thanks to our know-how, our constant innovation in our services, our cleaning services and our constant customer focused services in all aspects of our job. Comments Silvia Diaz, General Director of Pressto Group.

As a proof of the continuous innovation of the new aspects and services that Pressto will offer during 2017, such as The Pressto Locker, a new proximity service, easy access (on-line) a huge time schedule and a competitive price. The Lockers are installed in strategic locations that will allow to let and pick up clothes for their washing and dry cleaning.

Pressto a leader franchise on its sector.

Pressto is the brand that has started a revolution in the dry cleaning sector, updating the image and the work processes, its principal objective has always be to constantly working in innovating to offer the best valued service and with the best quality in the market. Also in dry cleaning, they have increased their laundry concept and have included services such as Press Toke, Press Tapiz, or the new Press Shoes & Bags fot cleaning and restoration of shoes, bags and complements.

About Pressto

Pressto laundry and Dry cleaning is a Spanish franchise born in 1994 that today is present in more tan 24 different countries over the five continents with more than 520 stores.

The brand Pressto, as a franchise, it uses directly the brand and its expansion, therefore all their stores, no matter where are located they show a common image, With the objective of guarantying the best quality in their service and the success of all their franchises and to keep improving and innovating daily. In the stores they apply their know-how, and where their technicians apply the best technics on stain treatments, and the newest technological innovations to offer the customer the best shopping experience.

Pressto is the leader franchise in laundry and dry cleaning among the best world franchisees with a unique concept, safe, affordable and profitable. Proof of this success is its presence among the 100 most profitable franchises of the world.